

Privacy Policy

Last updated: September 1, 2017

The website located at <http://ico.kickcity.io/> (the "Site") is a copyrighted work belonging to KickCity, Inc. ("KickCity", "us", "our", or "we"). Your privacy is important to us. We've created this privacy policy ("Privacy Policy") to cover:

- the information we collect about you when you use this website (the "Services") and why we collect it; and
- how we use and share that information.

Where referenced herein, "KickCity" includes our affiliated companies and subsidiaries.

INFORMATION WE COLLECT

Information you give us. We collect some content and other information you provide when you use our Services. For example, when you register with our Site you will be asked to provide certain information (e.g. your name, email address, phone number, address, birth date, etc.). We may also ask you for additional government-issued identification or other information to validate your identity as required by our policies and procedures.

Information we get from your use of our Services. We collect information to provide you with the Services. To do this, we collect information about from where you use our Services. For example, we and/or our service providers may collect, store or recognize your IP address when you register with our Site. Our Site also gathers certain information automatically and stores it in log files.

This information includes IP addresses, browser type, Internet service provider, referring/exit pages, operating system, date/time stamp, and click stream data. We use this information to analyze trends, administer the Site and Services, track users' movements around the Site and Services, gather demographic information about our user base as a whole, and better tailor our Site and Services to our users' needs.

Information collected by others. We may use third-party analytics companies (such as Google Analytics) and identity verification services. The information collected by these third parties may be used for purposes disclosed in their privacy policies, and by us to offer our Services.

We may also combine the information described above with other information we collect about you.

HOW WE USE INFORMATION

- To provide our Services. We use information we have to deliver our Services.
- Communicate with you. The information we collect lets us keep you posted on important announcements regarding the token distribution event.
- Promote Safety and Security. We may use your information, including date of birth, to verify identity and to determine eligibility to use the Services. We also use information for loss prevention, anti-fraud and/or unauthorized activity and to enforce our Terms of Service. Additionally, we may use information to prevent and investigate potentially prohibited or illegal activities.

We may also create anonymous, aggregated and/or other de-

identified data records ("Anonymous Information") from information that you provide to us by excluding information (such as your name) that makes the information personally identifiable to you. We use this Anonymous Information to analyze request and usage patterns so that we may enhance the content of our Services and to improve Site navigation. We reserve the right to use Anonymous Information for any purpose and to disclose such data to third parties in our discretion.

HOW WE SHARE INFORMATION

We do not share, sell or transfer your personal information without your consent, except as described below:

- Our service providers and/or financial institutions. We use third-party service providers (such as IDM Global, Inc.) to help operate our business. Examples include suppliers that host our data or provide customer service. Use of your personal information by our service providers is limited to the information they need to provide services on our behalf. For more information about how these service providers treat your personal information, or with any other comments, complaints or suggestions, contact us at the address below.

KickCity, Inc.

304 S Jones Blvd, Las Vegas, NV 89107

Email: hello@kickcityapp.com

- Our related companies. We may share some or all of your information with our related companies, including our affiliates, subsidiaries, or joint ventures who are also required to honor this Privacy Policy.

- To protect KickCity and its users, or for legal purposes. We may disclose your information: (a) if we think it's needed to detect, prevent or address illegal activity on our Services, or identify, contact or bring legal action against someone who appears to be causing injury to or interfering with our rights or property or other users; (b) as part of a KickCity legal matter or investigation, including an investigation related to a suspected breach of our Terms of Service; (c) when we believe that disclosure is required or permitted by law, including when responding to subpoenas, warrants, production orders, or similar instruments; or (d) if we believe that disclosure is needed to prevent financial loss; protect your safety or the safety of others, including when there is an emergency involving potential harm, loss of security or serious injury to people or threats of such emergencies; or are obligated to report illegal activity.

- Audits. We may need to share your information in order to complete third party financial, technical and legal audits of our operations as part of that review.

- Merger, financing or sale. We may share or sell your information in connection with a merger, financing, acquisition, dissolution transaction, bankruptcy or proceeding involving sale, transfer, divestiture of all or a portion of our business or assets. If another company acquires our business or assets, that company will have your information collected by us and will assume the rights and obligations regarding your information as allowed by this Privacy Policy.

HOW WE RESPOND TO DO NOT TRACK SIGNALS

We do not currently respond to "do not track" signals or other mechanisms that might enable you to opt out of tracking on our Site.

THIRD PARTY WEBSITES

The Site may contain links to third party websites. When you click on a link to any other website or location, you will leave the Site and go to another site, and a third party may collect personal information or other information from you. We have no control over, do not review, and are not responsible or liable for, these third party websites or their content. Please be aware that the terms of this Privacy Policy do not apply to these third party websites or their content, or to any collection of your personal information after you click on links to any such third party websites. We encourage you to read the privacy policies of every website you visit. The links to third party websites or locations are provided merely as a convenience and do not signify or imply our endorsement of, or association with, such third parties or their products, services, content, or websites. You use any such links and the products, services, and content accessed thereby at your own discretion and at your own risk.

ACCESS TO INFORMATION

You can also request access, updating and corrections of inaccuracies in other personal information we have by emailing or writing to us at hello@kickcityapp.com. We may ask you for certain information in order to verify your identity.

We limit access to personal information we collect to only those employees who require such information to handle matters relating to compliance, identity verification and customer support.

DATA TRANSFERS

Our servers and our service providers may be located in the United States, Canada or other countries. Because of this, your personal information may be available to the U.S., Canadian or other government or its agencies under a lawful order made in that country. The laws of those countries may be less strict regarding your personal information than the laws where you live.

A NOTE ABOUT CHILDREN

Children under the age of 13 are not eligible to use the Services and must not attempt to register with the Services and/or submit any personal information to us. We do not knowingly collect personal information from anyone who is under the age of 13. If it comes to our attention that we have collected personal information from a child under 13, we will attempt to delete this information as quickly as possible. If you believe that we might have any personal information from a child under 13, please contact us at hello@kickcityapp.com.

AMENDMENTS TO THIS PRIVACY POLICY

Be sure to check back often for the latest information on our privacy practices. When we update this Privacy Policy we will change the "Last Updated" date above. As well, we may notify you of changes to this Privacy Policy by email.

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